Divyaraj Chauhan

Social Media Manager, AI Filmmaker & Content Creator

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Chat on Whatsapp



CONNECT

Portfolio Website
divyarajchauhan.in

LinkedIn Profile
linkedin.com/in/divyarajchauhan33

AI Cinema Lab
divyarajchauhan.in/ai-cinema

Website Showcase
divyarajchauhan.in/websites

EDUCATION

B.Sc. in Information Technology (B.Sc IT)
St. Xavier's College, Ahmedabad
Oct 2026 — Apr 2029 (Expected)

Advanced Certification in AI Filmmaking & Generative Content
Indian Institute of Creative Technologies (IICT)
Dec 2025 — March 2026

Mastered end-to-end AI filmmaking pipelines (Midjourney, Veo, Luma Dream Machine) from script to post-production. Completed research-backed historical dramas, luxury brand showcases, and voice synthesis (ElevenLabs).

CORE SKILLS

Platform & Campaign SMM
Instagram (Meta Business Suite) · Facebook (Meta Business Suite) · LinkedIn Authority · Meta Ads · X / Threads Strategy · Local SEO

Content & Editing Suite
Canva Pro · Alight Motion · CapCut · Learning: Premiere Pro · Learning: Photoshop

AI Filmmaking & Generative Content
Midjourney · Veo / Luma Dream Machine · Higgsfield AI · ElevenLabs · Suno AI · Cinematic Prompt Engineering · AI Video Post-Production · OpenArt · Google Studio · Gemini Pro · ChatGPT 2.0 · Seedance · Kling

Community & Operations
Community Architecture · Discord Moderation · Esports League Ops

Web Design & Development
HTML5 & CSS3 · Vanilla JavaScript · UX/UI Design System · Vercel Deployment · Git Version Control · Responsive Design

WORK EXPERIENCE

AI Junior Creator
Jul 2026 — Aug 2026

Untagd · Full-time Freelance · Remote (Kuwait)
Direct AI content creation, visual development, prompting workflows, and generative video production for Kuwait-based creative studio Untagd. Delivered commercial ad films, automotive cinematic showcases, and narrative concepts.

Social Media Manager & Content Strategist
Oct 2025 — Aug 2026

Credes Techlabs · Full-time · Remote
Direct SMM strategy and execution for 5+ brands under Credes Techlabs. Manage end-to-end content calendars across Instagram, LinkedIn, Meta, and X while directing video production and building client web platforms.

Social Media Manager
Jun 2026 — Jul 2026

Aspire — IMC's Flagship Startup Platform · Freelance · Remote
Led content operations scaling visual authority within the startup and investor ecosystem. Engineered a high-retention content production loop and translated incubator initiatives into high-impact editorial assets.

Social Media Manager
Oct 2025 — Jul 2026

Giffy · Freelance · Remote
Built and managed Giffy's social media presence from scratch. Developed editorial calendars, short-form video ads, and static creative assets across Instagram and Meta to drive brand awareness and community growth.

Social Media Manager
Feb 2026 — Apr 2026

HashLite · Freelance · Remote
Managed social media strategy and developer-focused content loops on Instagram, Threads, and LinkedIn to establish B2B brand trust and scale organic impressions.

Social Media Manager & Content Creator (Satcon 2026)
Jan 2026 — Feb 2026

Sattvik Certifications · Freelance · Remote
Spearheaded the complete digital SMM rollout and creative production for Satcon 2026, delivering 100+ promotional visual and video assets across global channels.

Social Media Manager
Nov 2025 — Dec 2025

White Horse Media Solutions · Full-time · WFO
Managed local growth accounts, Local SEO optimization, and Meta Ads for regional clientele while supervising commercial videography and editing pipelines.

Volunteer / League Operations & Production Support
Aug 2025 — Dec 2025

Esports Federation of India (ESFI) · Internship · Remote
Contributed to national-level esports operations, livestream broadcast production, graphic overlays, and tournament coverage campaigns reaching pan-India audiences.

Digital Marketing Manager
Apr 2025 — May 2025

Finanvo.in · Full-time · WFO
Built social media presence from the ground up, directed design and content teams, and managed end-to-end content calendars and performance analytics.

Social Media Manager & Video Editor
Aug 2023 — Feb 2025

Gujarat Tigers Esports · Full-time · Hybrid
Pioneered SMM and editing operations from scratch, producing viral gaming montages and roster reels to establish the team's organic fanbase.

WEB DESIGN & DEVELOPMENT

8Bit Creatives

Live Website

Gaming Creator Agency & Ops Portal

Architected a dark-mode editorial agency platform featuring a 9-view internal operations portal, three external partner dashboards (Creator, Brand, Platform), 60fps GPU letter animations, and interactive physics.

ChemOps ERP

Live Website

Enterprise Chemical Manufacturing ERP

Engineered a mission-critical manufacturing ERP featuring 8-department role-based access control, automated GST quotation workflows, batch production tracking, and atomic inventory reconciliation.

The Sky Box

Live Website

Sports Arena Real-Time Booking Platform

Developed a high-conversion turf booking platform with instant sub-minute QR-to-UPI booking flows, dynamic time-slot matrices, automated order validation, and a live coordinator console.

Abhushan

Live Website

Luxury E-Commerce & Appointment Scheduler

Built a premium responsive jewelry storefront featuring an interactive product grid, custom 4-service studio scheduler with validation, and a secure admin metrics dashboard.

Detailing Cars (DC)

Live Website

Premium Automotive Service Booking Platform

Developed a premium dark-mode booking platform with vehicle size pricing, interactive before/after restorer sliders, localStorage persistence, and a live coordinator admin panel.

KXM

Live Website

Brutalist Fashion Editorial Storefront

Designed an editorial Brutalist storefront featuring monochrome typography layout, infinite marquee loops, pure CSS hover transitions, and a slide-out cart.